CPD Online

WB part of **The key**

An easier way to advertise, manage and track CPD across your entire workforce

Better market your CPD offering ... and increase uptake

Deliver, record and evaluate the impact of CPD

Drive efficiencies, reduce costs and monitor spend

Ideal for

Local Authorities • MATs • TSAs • Social care services • Early years settings

About CPD Online

CPD Online enables organisations including local authorities, multi-academy trusts and teaching school alliances to promote, manage, monitor and modernise training and professional development across the workforce. The platform is currently used by more than 40 local authorities.

One platform to manage and promote CPD across your workforce

Course directory and booking tool so participants can search for and sign up for courses and events

Real-time reports on cost-effectiveness and impact

Professional development records for every user

Benefits of CPD Online

Better market your CPD offering
Increase uptake with online booking and automatic email promotions

Keep training information up to date
Any changes to courses are reflected immediately online

Increase efficiency
Going digital will reduce your admin time

Customise your platform
Select from a portfolio of tools to meet your needs and integrate them with existing HR and finance systems

Provide 24/7 access
Full accessibility for your workforce, anywhere, any time and with no need for software installation

Evaluate impact with ease
Track the effectiveness of your CPD provision with ready-made evaluation tools

2,000,000+
course bookings have been made with CPD Online

700,000+
users of CPD Online

To find out more about CPD Online and to arrange a demo, go to **www.webbased.co.uk**

Core modules

Coursefinder

An online course directory and booking tool

Keep everything up to date
Update course programmes online and inform participants automatically by email or text

Increase course take-up
Online course booking, automatic email promotions and an advanced course search

Save time and resource
Courses are booked and approved online. Time-consuming tasks are automated

e-PDR

A professional development record for every user

Better identify needs and training requirements
By logging your users' existing qualifications and needs, you can create courses that you will always fill
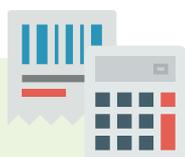
Support learning efficiently
A single online place where all training, course material and certificates are stored

Market more efficiently
Promote relevant training opportunities and send reminders

Finance

Instant tracking of CPD costs and financial reports

Track costs at the touch of a button
Create expected costs for each event and generate your profit and loss reports at the touch of a button

Online statements give instant visibility
Line managers can access real-time detailed financial reports for their establishment

Save time with quick and simple reporting
Reports can be sent straight to central finance for invoicing and journaling

Evaluations & Impact

Easy-to-use evaluation to judge the impact of CPD on your workforce

Easily design course evaluations
Design your own evaluation questions and report on results with ease

Monitor quality and feedback
Request that evaluations are completed online before issuing certificates or other course materials

Effectively measure impact
Invite your users to submit impact evaluations online 1-3 months after they have attended training

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How CPD Online has helped Camden Training and Development Service

The move to CPD Online by Camden's Training and Development Service (TDS) has been very successful. The new online system, called TDS Online, was rolled out to Camden's children, schools and families, and adult social care workforce. Users include school staff and governors, all staff in adult and children's social care, play and youth services and in private, voluntary and independent settings.

How we worked together

The roll-out involved careful planning by TDS to ensure successful implementation across the workforce. This was achieved, in part, through effective information and communication, including letters and presentations for senior managers, flyers and customised marketing materials produced by us for all staff, together with briefings for managers, CPD co-ordinators and other staff.

TDS then delivered extensive training so all staff could use the system effectively. Training sessions were centrally organised for groups of key staff and managers, along with outreach training across institutions. All staff were sent our bespoke user guides and provided with telephone support by TDS staff.

How effective has it been?

Following the launch, we are very pleased to report that 95% of users have moved from the former time-consuming, paper-based application system to TDS Online, and there has been an increase in training and development uptake.

A flagship local authority service

Using CPD Online means TDS can easily market new training opportunities for its wide range of users, run efficient reports and queries and, most importantly, allow Camden's workforce easy access to training and development opportunities. TDS has become a flagship service for London, showing how CPD Online can help a busy local authority to manage training and development administration for the wider workforce.

> "CPD Online has saved the 5 LEAs in our consortium over £300,000. We consider this an amazing return on our investment."
>
> *Mark Austin, School Advisor Cardiff LEA*

Contact us today to find out more about CPD Online and to arrange a demo:

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