

Pulse

Keep your school-facing websites dynamic with real-time education news, guidance and trends



Keep your schools informed and up to date

Boost your website traffic

Provide up-to-the-minute news and insights on school leadership and governance

To find out more about Pulse and to arrange a demo, go to www.webbased.co.uk

About Pulse

Pulse is a simple but powerful website plug-in tool, enabling local authorities and multi-academy trusts to stream high-quality, up-to-the-minute information, guidance and news alerts to schools. All content comes from The Key's trusted national information services for school leaders and governors, keeping your schools informed and increasing visitors to your website while reducing your workload.



Showcase the most popular school leadership and governance issues in your area with a dynamic list of real-time trends.



Increase traffic to your site with a daily feed of vital education sector news.



Reduce incoming queries and increase advisory capacity by routing users directly to The Key through a search portal embedded in your website.



Feature up-to-the-minute, agenda-neutral education information and guidance on your homepage, from a database of 5,000 articles for school leaders and governors.

Benefits of Pulse

Increase staff capacity

By routing schools to The Key, you will reduce reliance on LA staff and free your team up to focus on higher value tasks.

Keep your schools up to date

Your schools will have access to daily education news bulletins and answers to 100+ new school leadership and governance questions each week.

Boost your web traffic

The Key's content tools can be embedded across school-facing website pages, drawing in traffic to traded services and local information.

Improve efficiency in leadership teams and governing bodies

The Key already supports more than 80,000 leaders and governors to be confident and effective in their role. A working relationship with The Key will give your schools instant access to a wealth of time-saving resources.

Drive school improvement

We provide information and resources to help school leaders drive pupil performance including good-practice case studies and expert guidance on raising standards and improving outcomes.

By diverting school enquiries to The Key, one governor services team in the south east reported a 57% reduction in call volumes. This has enabled them to work more efficiently and focus on driving whole-school improvement.

Quick, hassle-free integration

It's simple to plug Pulse in to your existing platforms. We will liaise directly with your technical team to ensure a smooth integration.

[Your LA/MAT] Pulse)))



Search

IN THE NEWS

- Government's plans for 'coasting' schools undefeated in Lord [26 Jan 2016](#)
- Spending on supply a further sign of recruitment "crisis" [25 Jan 2016](#)
- Prospects "bleak" for social mobility in UK, says academic [24 Jan 2016](#)
- Four in five school leaders struggling with recruitment [24 Jan 2016](#)

MOST POPULAR IN YOUR AREA

1. [After-school clubs: observation checklists](#)
2. [Assessing pupil progress during lesson observations](#)
3. [Can teachers object to being observed by certain people?](#)
4. [Conducting lesson observations using Ofsted criteria](#)

Powered by **key** for School Leaders

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Pulse case study: Camden

Sarah Sedley, Joint Head of Training and Development Service



Camden

We will be embedding Pulse in our school-facing websites to help school leaders feel more supported and able to make decisions with increased confidence. With The Key's practical guidance and case studies of good practice, Camden schools will be tapping into the best of what's going on nationally and applying this to their own context. By working with The Key, the local authority can get insights into the kinds of questions leaders are asking, and it gives us a true sense of the day-to-day issues they are facing. We can hone local training and support accordingly.

By including Pulse in our school-facing platforms we can provide schools with real-time education news. The information will pull in directly to our website via Pulse. It's a hassle-free way to keep our site fresh and engaging. This is also an important strategic objective for us, as we rely on our websites to market our professional development provision to schools. We believe that improving the look, feel and content of our websites should enhance our reach and drive more traffic to the sites.



Contact us today to find out more about Pulse and to arrange a demo:

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